

AI server prices increased by 10



Overview

AI server costs are rising at a pace that is breaking procurement plans, budget models, and deployment timelines across the industry. Dell announced server price increases as early as December 2025, with Lenovo following suit in January. Samsung and SK Hynix raised prices on server dynamic random-access memory (DRAM). Every layer of the stack, including GPU modules, memory, networking, power, and cooling, has repriced sharply heading into 2026. This is not a temporary spike or a comprehensive report by Global Market Insights Inc. The market is expected to grow from USD 167.56 trillion in 2024, at a CAGR of 28. Explosive enterprise AI adoption and proven return on investment. The shift from CPU-intensive to GPU-intensive computing has disrupted conventional data center design. This seismic, skyrocketing memory prices trigger a chain reaction in the AI server industry: 6% price surges, delivery delays, and a major supply chain test for computing infrastructure.



Article Content

Dell slides as high AI server costs, competition blunt

Shares of Dell Technologies fell about 10% on Friday, as high manufacturing costs for AI-optimized servers and intensifying competition

2026 Market Outlook: SK hynix's HBM to Fuel AI Memory Boom

In its 2026 semiconductor market outlook, SK hynix forecasts that demand for its HBM3E and HBM4 products will fuel the AI memory supercycle.

RAM Shortage 2025: How AI Demand is Raising DRAM

An analysis of the 2025 RAM shortage. Learn how massive AI demand for HBM is straining the DRAM supply, leading to surging prices for PC, gaming, and server

3 AI Memory Stocks to Watch in 2026 (Besides Micron)

AI memory stocks are booming as demand outpaces supply. Here are three worth watching in 2026 – beyond the obvious Micron trade.

Gartner Forecasts Worldwide IT Spending to Grow 10.8% in 2026,

Worldwide IT spending is expected to reach \$6.15 trillion in 2026, up 10.8% from 2025, according to the latest forecast by Gartner, Inc., a business and technology insights company.

Skyrocketing memory prices trigger a chain reaction in the AI server ...

Since the third quarter of 2025, the continued surge in DDR4 and DDR5 memory prices has triggered a chain reaction across the industry chain, with AI servers bearing the brunt of the

AI Server Market report 2024-2030 [314 Pages & 252

The AI server market is experiencing rapid expansion, driven by rising demand from cloud providers to support hyperscale environments and generative AI workloads.

AI Server Demand to Drive Memory Contract Price Increases in 2Q26

Conventional DRAM contract prices expected to rise 58-63% QoQ in 2Q26; NAND Flash contract prices up 70-75% QoQ. DRAM suppliers keep reallocating capacity toward server-related

AMD Plans 15% CPU Price Increase as AI Demand Tightens Supply

AMD CPU Prices Rise Up to 15% Amid AI-Driven Supply Crunch AI server demand and DRAM shortages push AMD CPU prices higher as lead times extend.

AI Server Storage Demand Surges; Top Five NAND Flash Suppliers

The global NAND Flash industry continued to benefit from AI infrastructure build-outs in 4Q25, according to TrendForce's latest research. All in all, the combined revenue of the top five

Exclusive: Intel, AMD notify customers in China of

The supply constraints have driven up prices for Intel's server products in China by more than 10% generally, although pricing varies by customer

How Much Will Your Cloud Bill Increase in 2026?

Cloud prices will rise 5-10% in 2026 as server costs increase 15-25%. Analyse provider exposure across AWS, Azure, GCP, and OVH with timeline

AI Server Market Size & Share, Statistics Report 2025-2034

The AI server market was valued at USD 128 billion in 2024 and is expected to grow at a CAGR of 28.2% between 2025 and 2034, driven by the explosive enterprise AI adoption and proven return on

Server Price Increases in 2026: Causes, Forecasts, and Actionable ...

In-depth analysis of server price increases in 2026: GPU shortages, rising memory costs, and the impact of AI and cloud computing. Forecasts through 2028 and practical recommendations

Microsoft 365 price increase: New AI features, improved

Microsoft announced price increases for Microsoft 365 and Office 365 commercial subscriptions. The new list prices will go into effect on July 1, 2026,

AI to drive 165% increase in data center power demand

The occupancy rate for this infrastructure is projected to increase from around 85% in 2023 to a potential peak of more than 95% in late 2026. That will

Global AI Server Shipments Forecast to Grow Over 28

North American CSPs' continued investments in AI infrastructure are expected to increase global AI server shipments by more than 28% YoY in 2026,

DRAM prices predicted to jump 63% in Q2, NAND up to 75% —

PC Components RAM DRAM DRAM prices predicted to jump 63% in Q2, NAND up to 75% — follows 95% jumps in Q1, Trendforce says AI server demand keeps supply tight News By

2026 Memory Price Forecast | TrendForce

TrendForce forecasts a structural memory price hike by 2026. Strong AI server demand and profit-first supplier strategies lead to capacity shifting

Dell Faces Headwinds with Rising AI Server Costs and

With its AI server backlog soaring to approximately \$9 billion and a strategic partnership with Elon Musk's xAI, Dell is well-positioned to capitalize on

AI Server Market Size, Share, Global Trends Report

As the demand for AI-driven applications continues to grow, the AI Server Market is likely to expand, driven by the need for servers that can handle

Memory Price Outlook for 1Q26 Sharply Upgraded; QoQ

1Q26 conventional DRAM contract prices raised to +90–95% QoQ; NAND Flash to +55–60% QoQ. CSPs, server OEMs, and PC OEMs broadly face

Dell expects AI server revenue to double in fiscal 2027

The company raised server prices on December 10, while price changes for PCs occurred on January 6, Clarke said. Dell expects AI server

As AI Eats Up The World's Chips, Memory Prices Take

At CES 2026, sleek new laptops dazzled—but soaring memory costs driven by AI chip demand threaten to make everyday PCs pricier and less powerful.

Strong Demand from CSPs and Sovereign Cloud to

This momentum will fuel stronger pull-ins for GPUs and ASICs, alongside the rapid expansion of AI inference applications. As a result, global AI

This Analyst Says Advanced Micro Devices Will Soar 30% in 2026.

Average selling prices may increase 10% to 15% in Q1. Analyst forecasts AMD AI revenue will reach \$14B to \$15B in 2026 driven by MI355 and MI455 accelerator shipments.

Why AI Servers Are Getting More Expensive

Mar 02, 2026 | AI server costs are being structurally repriced across memory, power, networking, and capital structure. Most infrastructure budgets are already outdated. The GPU bill you budgeted for

Server memory prices could double by 2026 as AI

Server memory prices could double by the end of 2026, driven by manufacturers' pivot to AI-focused production and Nvidia's shift to smartphone

NAND and DRAM prices surge by up to 20% — contract

Contract prices for both NAND and DRAM have jumped by an estimated 15-20% in the fourth quarter of 2025, according to numbers published

AI Server Data Center Cost Breakdown: 2025

Explore the real costs of deploying AI-ready infrastructure, from GPU servers to advanced cooling and power delivery. Learn how to plan and optimize

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